

SOMERS LITTLE LEAGUE BASEBALL



Who Are We?

Somers Little League has been providing baseball to our town's youth for over 50 years. We are committed to our community and the development of all the players in our League. Somers Little League is about baseball - not the game we adults watch being played, but the game the kids feel. The pressure of the at bat, the butterflies before throwing the first pitch and the nerves when each player realizes the fly ball is coming right at them. The tradition of baseball brings an opportunity to each player that is second to none. As board members and coaches, we are committed to teaching our little league ball players about character, courage and loyalty. To that end we are committed to teaching each player how to be a good teammate; win with honor, as well as lose with dignity and that nothing worth doing comes easy.

How Can You Help?

Let us be blunt – Somers Little League needs your help! Since we are a fully self-supportive, non-for-profit youth organization, the sponsorships offered by local businesses to our league are vital to the sustainability of our program. Our largest annual expenditures are for uniforms, equipment and field maintenance. We currently have five fields that need to be maintained for our youth ages ranging from 4 to 16 years old. Your financial contribution will help ensure that we are able to provide the safest and highest quality program for our youth.

With the generous support we have received from the community in recent years, we have installed a scoreboard at our 50/70 field on Field Road, rebuilt our pitcher mounds and batter boxes, re-clayed and leveled our infields, and installed a new batting cage and safety net at the Town Hall fields. In addition, we have been able to hold our registration fees flat for the past six years, including not having any player fees in 2020 due to COVID-19, to ensure the Little League experience is available to all families. Our major planned expenditures for 2021 include installing dugouts at the 50/70 field, installing warning tracks for improved safety and installing a sprinkler system at the Town Hall Fields. While needed, such plans and proposals are major expenses for a league such as ours. To help accomplish our goals, it is very important that we get support from businesses such as yours.

What Sponsorship Options Are There?

There are several ways you can help the Somers Little League (details are on the next page):

- Team Sponsor: Your business name on the back of player uniforms.
- Sign Sponsor: Your business name and logo on the outfield fence of one of our fields.
- Donation: Anything you can spare to support our players and additional projects.

On behalf of our players and the entire league, thank you in advance for your generous support.

Sincerely,

Joe Radziewicz
President
860-690-1820

Somers Little League
P.O. Box 591
Somers, CT 06071

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2021 SPONSORSHIP FORM

<u>Donation Amount</u>	<u>Please Circle Selection</u>
Team & Family Picnic Area Sign Sponsor	\$1,000
Team & New Field Sign Sponsor	\$500
Team & Renewal Sign Sponsor	\$350
Team Sponsor*	\$300
New Sign Sponsor	\$200
Renewal Sign Sponsor	\$100
Ad Hoc Donation – Sponsor Choice	_____

* For team sponsorships, there may be multiple sponsors per team on uniforms.

2021 sponsor amounts also include business name & website link to your business on our sponsor page at www.somersll.org and your business name on all SLL emails sent to our league families during the year.

Team sponsorships also include business listed on game schedule & team sections of www.somersll.org website as well as a 8x10 "Thank You" plaque with team picture & business name for your establishment.

Company Name: _____

Address: _____

Contact Person: _____

Telephone Number: _____

E-mail Address: _____

Website: _____

Please return to: Somers Little League, P.O. Box 591, Somers, CT 06071

Contact: Joe Radziewicz, SLL President (860-690-1820) or somersllb@gmail.com for further information.